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SRNS Wins International Award for Video Promoting a Strong Safety Culture

AIKEN, S.C. – June 8, 2017– The annual Communicator Awards have officially been announced by the Academy of Interactive and Visual Arts, naming Savannah River Nuclear Solution’s (SRNS) Corporate Communications Media Services Department as a recipient of the Excellence and Distinction Award for their video entry, One Site One Safety.

With over 6,000 entries received from across the US and around the world, the Communicator Awards is the largest and most competitive awards program honoring creative excellence for communications professionals, the best in advertising, corporate communications and public relations.

The Excellence and Distinction Award is presented for projects that exceed industry standards in quality and achievement.

“We’re thrilled and honored to receive this prestigious award and more importantly, it’s a testament to the team’s talent and dedication to produce effective visual-based communications for our customer, the company and the Savannah River Site,” said Stuart MacVean, SRNS President & CEO.

The Communicator Awards are judged and overseen by the Academy of Interactive and Visual Arts (AIVA), a 600+ member organization of leading professionals from various disciplines of the visual arts dedicated to



Savannah River Nuclear Solution’s Media Services Department was recently presented the Excellence and Distinction Award by the Academy of Interactive and Visual Arts for their video entry, One Site One Safety.

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embracing progress and the evolving nature of traditional and interactive media. Current AIVA membership represents a “Who’s Who” of acclaimed media, advertising and marketing firms including: AirType Studio, Condè Nast, Disney, Keller Crescent, Lockheed Martin, Monster.com, MTV, rabble+rouser, Time Inc., Tribal DDB, Yahoo! and many others.

“I’m particularly proud of this safety video which communicates the importance of our strong safety culture,” said MacVean. “This product achieved the goal of raising the bar to ensure our safety emphasis extends beyond our site boundaries to our families and communities.”

Founded over two decades ago, AIVA recognizes cutting-edge ideas in marketing and communications, striving to honor work that transcends innovation and craft – work that made a lasting impact.

Winning entries for The Communicator Awards are selected based on commitment to fairness and merit-based achievement regardless of company size and project budget. This ensures each entry is afforded equal chance of winning an award. All entries are judged to evaluate distinction in creative work. Judging is based purely on quality of craft. A category may have multiple winners or none at all.

“We are both excited and amazed by the quality of work received for the 23rd Annual Communicator Awards. This year’s class of entries is a true reflection of the progressive and innovative nature of marketing and communications,” noted Linda Day, Executive Director, Academy of Interactive and Visual Arts. She added, “On behalf of the entire Academy I want to applaud this year’s Communicator Awards entrants and winners for their dedication to perfecting their craft as they continue to push the envelope of creativity.”

The video can be found at <https://www.youtube.com/watch?v=hsTZsOQsjgY>.

Savannah River Nuclear Solutions is a Fluor-led company whose members are Fluor Federal Services, Newport News Nuclear and Honeywell, responsible for the management and operations of the Department of Energy’s Savannah River Site, including the Savannah River National Laboratory, located near Aiken, South Carolina.

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